

8 ASC MANAGEMENT TIPS That Deliver Results

Managing an ASC is no easy task.
Review these tips to help make managing your ASC easier.



1 Identify your physician champion

Select a physician who is familiar with the ASC's clinical and financial operations. A physician champion can help strengthen your relationship with your staff and your governing board and help support key ASC initiatives.



2 Set governing board meetings for one hour (and stick to it)

Keep your governing board members engaged by sticking to a strict one-hour time limit on meetings. Plan and circulate the agenda in advance so they can come in prepared to contribute.



3 Bring the governing board problems and solutions

When seeking help from your governing board on an issue, compile a summary of the issue that's easy to digest, and brainstorm or research potential solutions for the board to consider.



4 Take advantage of social media for staff recruitment

Some social sites offer free or low-cost options to post job openings. Ask your peers which sites they recommend to aid your recruitment efforts, and encourage your staff to share job openings with their networks.



5 Lean on staff for recruitment recommendations

Ask your staff and physicians if anyone in their networks is looking for work. Check with your anesthesia provider as well to see if they know of anyone looking for new opportunities.



6 Guide and educate staff, but micro-manage them

Staff are more likely to take ownership of their work when they feel supported by their manager. Set clear expectations with your staff, provide guidance and training where necessary, then let them work. Check in with them regularly to assess progress and provide additional assistance, as needed.



7 Set high expectations

ASC managers face a variety of challenges every day, and it requires a high-performing center to rise to meet those challenges. Lay out what is required for an ASC to be successful, highlight the role each person plays, and hold them accountable for those expectations.



8 Ensure you have the right ASC management technology

The right ASC technology, such as SIS Complete, can better ensure staff are consistently performing at the highest level. When staff are empowered with the right technology, they can provide better patient care, which is the ultimate measure of an ASC manager's success.